

The 73rd Annual Deming Conference on Applied Statistics

December 4 - 8, 2017
Atlantic City, NJ

Poster Submission and Presentation Guidelines

The Annual Deming
Conference poster
presentation sessions
provides a forum to
attendees to present
concepts and issues of
relevance to their peers



Specifications for Submissions

- The topic of the poster presentation should be related to Biostatistics. Only Conference registrants are eligible to present. Conference registration though is not necessary for consideration purposes.
- An abstract of between 300 to 1200 words should be submitted as early as possible but no later than October 31, 2017 for consideration. Submissions should be sent by email to demingregistrar@gmail.com. Approval email will be sent no later than November 14, 2017.
- Abstracts of Poster presentation approved for display will be published in the Conference website and Transactions.

Specifications for Poster Presentations

- Poster displays will be limited to one side of 4 feet by 8 feet tack board. **The recommended poster size is 3 feet by 6.5 feet (36 inches by 78 inches).**
- Be sure to include the abstract **title, author and coauthor names, and the institution(s)** where work was completed on the poster.
- Place your **e-mail address, phone, and fax numbers** in the upper right-hand corner of the tack board.
- It is suggested that you place multiple copies of a reproduction **of the abstract** in the upper left-hand side of the tack board. Include your contact information on these copies for attendees who desire further information.
- It is recommended that you **hand-carry your poster** to the conference, using tubular packaging or a portfolio case. Costs associated with creating and shipping the poster display will be the responsibility of the authors. Velcro (easiest to use), pushpins, or thumbtacks will be provided to mount your poster.
- **Refer to your acceptance email** and/or the final conference program for the time and location of your poster session. We request all posters be available for set-up on Sunday, December 4, 2017.
- The designated **poster presenter** (author or coauthor) must be present at the assigned space during the designated time to discuss the work presented. The use of typewritten, handwritten or a printed PowerPoint presentation as a poster is unacceptable.

Tips for Poster Preparation

- Posters should stimulate discussion, not give a long presentation. Therefore, keep text to a minimum, emphasize graphics, and make sure every item included in your poster is necessary. Utilize handouts to supplement your poster.
 - Goal: 20% text, 40% graphics/tables, 40% space.
 - Make sure ideas flow logically from one section to the next.
 - Use charts and graphs to illustrate data (avoid large tables of raw data).
 - Use high-resolution photographs (web images often will not work).
 - Do not use all capital letters.
- Be consistent.
 - Keep consistent line spacing and margins.
 - Keep the color, style, and thickness of borders the same.
 - Keep shading consistent.
- Pick no more than 2-3 fonts and no more than 2-3 colors.
- Test readability.
 - Title banner should be legible from 20 feet away.
 - Body text should be legible from 6 feet away.